

SELLING SOON?

*Explore why
our trusted team is
your best choice for
a successful sale.*

Explore.
Property

At Explore Property,

We understand that **people are at the very heart of our business.**

We take pride in our ability to provide our clients with the best possible exposure for their properties through our clever marketing strategies, which ensure that their properties are seen above others in the market.

We also offer market-leading technology and resources that effectively engage with buyers, showcasing your property in the most effective way possible.

However, we believe that while these behind-the-scenes tools and

resources are crucial, nothing is as important as the agent who represents you and interacts with buyers on your behalf.

That's why our team of agents is our greatest strength, and we consider ourselves fortunate to have some of the best in the industry at your service.

They are passionate, knowledgeable, and dedicated to helping you achieve your property goals. We believe that when you choose Explore Property, you're not just getting access to the best resources in the industry, but also to the best people.

When you need an agent with the knowledge and experience, we're here.

We're no beginners.

Here at Explore Property we help thousands of people every year with their property goals. Imagine an agent who combines the highest level of negotiating skills, industry knowledge and sales ability, with simply spectacular customer service.

That's your Explore Property agent.



Explore.

Our step-by-step guide to selling.



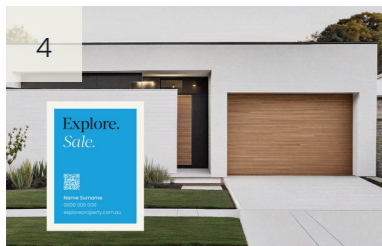
Agent appraisal.



Agent appointment.



Presenting your property.



Photos, signage and marketing plan.



Marketing your property.



Viewings.



Receiving an offer.



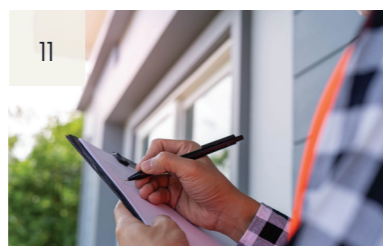
Negotiation.



Offer agreed.



Contract to solicitor.



Conditions.



Settlement.

Where do buyers come from?

Our sources

Word of mouth

Internet

Social media

Database

Local area buyers

Signage

You can trust us to help you.

WE TRAIN, WE LEARN.

We aspire to be the very best agents we can be.

WE SEE EACH CUSTOMER

as our most valuable and strive to achieve superior results in every situation.

We've been awarded and recognised.

With awards like Australian Agency of the Year, Queensland Agency of the Year, Top Regional Agent and many other significant leadership, agent performance and office awards Explore Property are considered one of the best agencies anywhere.

Local know how.

We have an intimate knowledge of our region, its property and people. Why is this important? Time and time again we have found that the 'Local know how' is the difference between winning and losing on your behalf.

We want to work with you.

It's a simple statement but one quite often lost in the complexities of the real estate industry. We love our work and appreciate your business.

We want you involved in the sales process as an active participant.

We see you as our partner in the successful transaction of your property. We will always keep you fully informed throughout the process and take on board your ideas and experience.

We employ the best people.

The old proverb is that 'there is no substitute for experience'. Across every position within the organisation we seek out the best people for every single role. We employ real people who embrace our culture of customer focus and delivery of results.

Technology – Buyer matching.

It's a big part of the real estate business these days. We have systems and technology in place that allows us to track and communicate with buyers.

The Internet. We've got it covered.

From international websites to our own next generation website exploreproperty.com.au. We have the presence and reach to give you the edge.

Social media.

We have a powerful social media presence that complements our broader marketing strategies.

We follow people up.

We promise that every buyer who inspects your home will be followed up promptly and professionally.

We know how to negotiate and defend your price.

Rarely discussed by agents; but the most critical factor. We can demonstrate how we negotiate. It's not something just anyone can do. We train, we learn, we aspire to be the best and our negotiation skills are what sets us apart from other agents.

We believe it's time for change.

We share and conjunct with other agents.

As market leaders, we have decided to lead change and improvement in our local industry.

We believe our sellers should have access to all buyers in the market and not be restricted

from getting the best possible result.

We cooperatively work with the industry to deliver the best outcomes for our clients, both sellers and buyers.

It's simple. If another agent has a buyer who they think would have interest in one

of the properties we are selling, they can call the Explore agent handling the sale, and if the buyer completes the purchase, we will share the commission with the other agent.

At Explore Property, we are committed to this open-sharing initiative.

WE HAVE WORKED HARD

to create a new spirit in real estate. A spirit of dedication, imagination and communication.

OUR GUARANTEE TO YOU

WHEN YOU SELECT EXPLORE PROPERTY AS YOUR REAL ESTATE AGENT, OUR COMMITMENT TO A SUCCESSFUL SALE OF YOUR PROPERTY IS GUARANTEED.

IF AT ANY STAGE DURING THE MARKETING OF YOUR PROPERTY YOU ARE NOT ENTIRELY SATISFIED WITH THE LEVEL OF SERVICE BEING PROVIDED AND YOUR CONCERNS CANNOT BE RECTIFIED, EXPLORE PROPERTY WILL BE HAPPY FOR YOU TO CANCEL THE AGREEMENT WITHOUT NOTICE.

Explore.

Working together.

We welcome your knowledge and input.

When getting ready to sell it is good to make notes and plan around these topics. We work with you to coordinate a strategy that suits your life circumstances and property.

Time frame.

When suits you best to enter the market? The best time to sell is when you, the seller are ready. We have the processes in place to support whatever timeline you need.

Presentation.

What needs to be done and what do you need help with? We can help coordinate work and offer suggestions on things that will improve the presentation of your property.

Marketing.

What appeals to you? Marketing is the fuel that drives the sale so getting the right strategy for your individual property is important. We have proven strategies that work.

What are you looking for in an agent?

Whilst there are often many things to consider when it comes time to sell, write down the main things you are looking for in an agent.

Notes.

